Measurable Objectives

ACCESS

✓ GOAL: Oral health services and education programs are readily available and utilized at locations frequented by priority populations, including WIC sites, Head Start, First 5 of Alameda County, schools, senior centers, older adult living residences, FQHCs, CBOs, Community Health Centers and similar locations.

Objective 1
By December 2024, school-based services will be expanded to at least three new schools and one additional school district and will include dental assessments, fluoride varnish or a dental sealant program.

Objective 2
By December 2023, increase by 10% the number of individuals who receive outreach from dental care coordinators for all targeted populations, from 2019 baseline data.

Objective 3
By 2024, the number of children at WIC who receive preventive oral health services will increase by 35%, from the 2019 baseline data.

Objective 4
By 2024, 80% of pregnant teens who are enrolled in the Cal-SAFE program will be referred to a dentist.

Objective 5
By 2024, one oral health pilot will be developed to provide dental services for older adults at a skilled nursing facility or an assisted living facility.

Objective 6
By 2022, at least three new access points to receiving dental services will be identified and a plan will be developed for each access point.

COMMUNICATION AND EDUCATION

✓ GOAL: Alameda County residents, with an emphasis on priority populations, will increase their understanding of the importance of good oral health and learn how to establish and maintain good oral health as part of overall health.

Objective 1
By 2020, a communication plan that focuses on oral health messages targeting priority populations and the providers that serve them will be developed and adopted by the Oral Health Advisory Committee.

Objective 2
By 2024, staff from five new agencies will have the capacity to effectively provide oral health education to the priority populations.
Measurable Objectives

**ORAL HEALTH WORKFORCE DEVELOPMENT**

✓ **GOAL:** Oral health workforce is culturally competent and has increased capacity to better serve young children, children with special health care needs, pregnant teens and women, and older adults living in underserved communities.

**Objective 1**
By 2024, the number of dental providers who accept Medi-Cal will increase by 10%.

**Objective 2**
By 2021, at least 100 dental providers (DDS, DA, RDA, RDH, RDHAPs) will participate in at least one training on serving priority populations.

**Objective 3**
By 2021, a plan will be developed to provide oral health services for older adults in institutionalized settings which will establish targets for increasing and improving services to the older adult population.

**Objective 4**
By 2022, at least ten dental assistant students will have skills and expertise in serving priority populations as a result of their externship placement.

**Objective 5**
By 2021, at least 20 of the original 25 CDCCs will have an ongoing position within their current organization.

**INTEGRATION OF DENTAL AND MEDICAL CARE**

✓ **GOAL:** Oral health assessment and age appropriate preventive services are provided to children, pregnant teens and women, adults and older adults at their medical visits

**Objective 1**
By 2024, all eight FQHCs and one health center will be implementing the protocol for referring pregnant women and teens to dentists and recording it in the electronic health record.

**Objective 2**
By 2024, the number of children under the age of 6 enrolled in Medi-Cal Dental program who had at least one fluoride varnish application per year will increase annually by 10% (based on data gathered from Alameda Alliance for Health).

**Objective 3**
By 2024, a model of integrating oral health into adult primary care will be developed and piloted in at least one FQHC that serves adults and older adults.

**Objective 4**
By 2024, at least one Medical Assistant training program has incorporated oral health prevention education and hands-on fluoride varnish application training into its curriculum.

**Objective 5**
By 2024, at least 100 dental providers will be trained or referred to training opportunities on assessing tobacco use and providing tobacco cessation referral for their patients.
Measurable Objectives

POLICY AND SUSTAINABILITY
✓ **Goal:** Policies that address the Strategic Plan goals and promote sustainability of efforts are advanced

**Objective 1**
By 2022, at least ten partner agencies will report having greater collaboration around programmatic efforts to improve oral health.

**Objective 3**
By 2022, at least three new funding sources have been identified and applied to sustain and support select oral health efforts.

**Objective 2**
By 2022, at least ten partner agencies will have incorporated new oral health policies and/or practice guidelines to create system level change.

SURVEILLANCE AND EVALUATION
✓ **Goal:** Critical baseline data is collected and a mechanism for regularly evaluating the progress of the Strategic Plan in accomplishing its objectives is established.

**Objective 1**
By 2020, an oral health surveillance and evaluation workgroup will be established and a surveillance plan for priority populations will be developed.

**Objective 3**
By 2020, an environmental scan to identify data sources and potential partners is conducted and a plan is developed for addressing identified data gaps.

**Objective 2**
By 2020, a basic screening survey measuring the oral health status of kindergarten and 3rd grade children in Alameda County’s public schools will be completed.

**Objective 4**
By 2022, at least one countywide meeting of stakeholders is convened to discuss progress of the oral health strategic plan.